

## **MEMBERSHIP LEVEL:**

# MERCHANT

# INVESTMENT: \$500



### RECOGNITION

- · Listing in DLP Annual Report and DLP.
- · Listing in DLP Annual Meeting program.

#### MARKETING

- Member of DLP Merchant Association and access to marketing partnerships.
- Large postcard listing of your business as a featured business on the Play section of the DLP website, and the ability to add social media links and custom description (i.e. reservation or parking info.).
- Mentions on DLP social media platforms.
- Listing on DLP member listing web page.
- Opportunity to be featured as DLP member business in e-newsletter during merchant promotions.
- Access to post events on the DLP events page and in our weekly enewsletters.
- Participation in our Holiday, Shop and Celebrate Program.

### **EXCLUSIVE ACCESS**

- First access to monthly and quarterly reports
- DLP/DLMD Property Improvement Grant Program (subject to program quidelines).

#### PERKS AND DISCOUNTS

- · Complimentary beverage tickets to DLP networking events.
- · Discounted tickets to DLP meetings and events.