

## **MEMBERSHIP LEVEL:**

# LEADER

INVESTMENT: \$2,500



# RECOGNITION

- One ad in The Lane Report recognizing our Leader members.
- Logo in DLP Annual Report.
- · Logo in DLP State of Downtown Report.
- · Logo in DLP Annual Meeting program.

## MARKETING

- Mentions on DLP social media platforms.
- Logo on DLP member listing web page.
- Medium logo included in e-newsletter once per quarter sent to more than 4,500 recipients.
- Opportunity to be featured as DLP member business in e-newsletter
- Access to post events on the DLP events page and in our weekly enewsletter.

### **EXCLUSIVE ACCESS**

- •Opportunity to serve on DLP Board, Advisory Board and committees.
- · First access to sponsor DLP events.
- First access to monthly and quarterly reports.
- DLP/DLMD Property Improvement Grant Program (subject to program quidelines).

### PERKS AND DISCOUNTS

- 2 complimentary tickets to the DLP Annual Meeting.
- 2 complimentary tickets to DLP State of Downtown.
- 50 beverage tickets for Thursday Night Live.
- Complimentary beverage tickets to DLP networking events.
- Opportunity to buy additional tickets at discounted rates.