



MEMBERSHIP LEVEL:

INVESTMENT: \$7,500

STAKEHOLDER

**TOTAL VALUE OF
BENEFITS: \$55,000+**

RECOGNITION

- Four ads in Business Lexington recognizing our Stakeholder members.
- Large logo on scrolling Stakeholder ribbon on each DLP web page at downtownlex.com.
- Large logo in DLP Annual Report and DLP website .
- Large logo in DLP State of Downtown Report and DLP website
- Large logo in DLP Annual Meeting Program.
- Recognition on signage, during presentation, and from podium at DLP Annual Meeting attended by more than 400.
- Stakeholder recognition banner at 25+ Thursday Night Live events attended by 150,000+.
- Stakeholder recognition banner at State of Downtown attended by 200.
- Stakeholder recognition signage at other DLP produced events (i.e. Mayfest, Fourth of July Festival etc.)

MARKETING

- Opportunity to place marketing materials on seats at DLP Annual Meeting.
- Large logo included in 100+ twice-weekly e-newsletters (Monday Matters and Get Downtown) sent to more than 4,000 recipients.
- Mentions on DLP social media platforms.
- Large logo on DLP member listing web page.
- Company featured as DLP member business on website and in Monday Matters e-newsletter once per quarter.

EXCLUSIVE ACCESS

- Opportunity to serve on DLP Board, Advisory Board and committees.
- Access to member contact list.
- First access to sponsor DLP events.
- First access to monthly and quarterly reports.
- DLP/DLMD Property Improvement Grant Program (subject to program guidelines).

PERKS AND DISCOUNTS

- 4 complimentary tickets to the DLP Annual Meeting.
- 4 complimentary tickets to DLP State of Downtown.
- 200 beverage tickets for Thursday Night Live.
- Complimentary tickets to DLP Quarterly Mixers.
- Opportunity to buy additional tickets at discounted rates.