

MEMBERSHIP LEVEL:

M E R C H A N T

INVESTMENT: \$500

**TOTAL VALUE OF
BENEFITS: \$10,000+**



RECOGNITION

- Listing in DLP Annual Report and DLP website.
- Listing in DLP Annual Meeting program.

MARKETING

- Member of DLP Merchant Association and access to marketing partnerships.
- Large postcard listing of your business as a featured business on the Play section of the DLP website, and the ability to add social media links and custom description (i.e. reservation or parking info.).
- Mentions on DLP social media platforms.
- Listing on DLP member listing web page.
- Company featured as DLP member business on website and in Monday Matters e-newsletter during merchant promotions.
- Access to post events on the DLP events page and in our weekly Monday Matters e-newsletters.
- Participation in our Holiday, Shop and Celebrate Program.

EXCLUSIVE ACCESS

- First access to monthly and quarterly reports.
- DLP/DLMD Property Improvement Grant Program (subject to program guidelines).
- Access to quarterly promotion opportunities.

PERKS AND DISCOUNTS

- Complimentary tickets to DLP Quarterly Mixers.
- Discounted tickets to DLP meetings and events.