



# STAKEHOLDER

## RECOGNITION

- Five ads in *The Lane Report* recognizing our Stakeholder members.
- Large logo on scrolling Stakeholder ribbon on each DLP web page at downtownlex.com.
- Large logo in DLP Annual Report.
- Large logo in DLP Annual Meeting Program.
- Recognition on signage and during presentation at DLP Annual Meeting attended by more than 200.
- Stakeholder recognition banner at 25+ Thursday Night Live events attended by 150,000+.
- Stakeholder recognition signage at State of Downtown.
- Stakeholder recognition signage at other DLP produced events.

## MARKETING

- Large logo included in our weekly e-newsletters sent to more than 6,500 subscribers and on DLP member listing web page.
- Mentions on DLP social media platforms.
- Access to post events on the DLP events page and in our weekly e-newsletters.
- Participation in our customer incentive marketing programs (Shop and Celebrate, DowntownLEX Together).

## EXCLUSIVE ACCESS

- Opportunity to serve on DLP Board and committees.
- Access to member contact list.
- First access to sponsor DLP events.
- First access to monthly and quarterly reports.
- Exclusive access to DLP grants and programs when available.

## PERKS AND DISCOUNTS

- 4 complimentary tickets to the DLP Annual Meeting.
- 4 complimentary tickets to DLP State of Downtown.
- 150 beverage vouchers for Thursday Night Live.
- Complimentary tickets to DLP networking events.
- Opportunity to buy additional vouchers at discounted rates.