

MEMBERSHIP LEVEL :

**MERCHANT**

INVESTMENT:

**\$500**



### RECOGNITION

- Listing in DLP Annual Report and on DLP website.
- Listing in DLP Annual Meeting program.

### MARKETING

- Member of DLP Merchant Association and access to marketing partnerships.
- Large postcard listing of your business as a featured business on the Play section of the DLP website, and the ability to add social media links and custom description (i.e. reservation or parking info.).
- Mentions on DLP social media platforms.
- Listing on DLP member listing web page.
- Opportunity to be featured as DLP member business in e-newsletter during merchant promotions.
- Access to post events on the DLP events page and in our weekly e-newsletters sent to more than 6,500 subscribers.
- Participation in our customer incentive marketing programs (Shop and Celebrate, DowntownLEX Together).

### EXCLUSIVE ACCESS

- Opportunity to serve on DLP Board and committees.
- First access to monthly and quarterly reports
- Exclusive access to DLP grants and programs when available.

### PERKS AND DISCOUNTS

- Complimentary tickets to DLP networking events.
- Discounted tickets to DLP events.