
MEMBERSHIP LEVEL :

LEADER

INVESTMENT:

\$2,500



RECOGNITION

- One ad in *The Lane Report* recognizing our Leader members.
- Logo in DLP Annual Report.
- Logo in DLP Annual Meeting program.

MARKETING

- Mentions on DLP social media platforms.
- Logo on DLP member listing web page.
- Medium logo included in e-newsletter once per quarter sent to more than 6,500 subscribers.
- Access to post events on the DLP events page and in our weekly e-newsletter.
- Participation in our customer incentive marketing programs (Shop and Celebrate, DowntownLEX Together).

EXCLUSIVE ACCESS

- Opportunity to serve on DLP Board and committees.
- First access to sponsor DLP events.
- First access to monthly and quarterly reports.
- Exclusive access to DLP grants and programs when available.

PERKS AND DISCOUNTS

- 2 complimentary tickets to the DLP Annual Meeting.
- 2 complimentary tickets to DLP State of Downtown.
- 50 beverage vouchers for Thursday Night Live.
- Complimentary tickets to DLP networking events.
- Opportunity to buy additional vouchers at discounted rates.