



## FLIGHTS BETWEEN FOUNTAINS

August 26, 2023

Triangle Park

Triangle Park will transform into a celebration of Kentucky wineries, entertainment & more during this event. Guests will purchase tasting tickets allowing them to explore new options or savor classic favorites. This new event will include a robust marketing and media plan, aiming to draw guests from Lexington, Central Kentucky, and beyond.

|   | PRESENTING SPONSOR | TASTING GLASS SPONSOR | GOLD SPONSOR   | SILVER SPONSOR | ENTERTAINMENT SPONSOR |
|---|--------------------|-----------------------|----------------|----------------|-----------------------|
| <b>INVESTMENT</b>                           | <b>SOLD</b>        | <b>SOLD</b>           | <b>\$2,500</b> | <b>\$1,000</b> | <b>\$500</b>          |
| Logo/name inclusion in official event title | ✓                  |                       |                |                |                       |
| Sponsor name mentioned on radio and tv ads  | ✓                  |                       |                |                |                       |
| Logo/name on tasting wristband              | ✓                  |                       |                |                |                       |
| Reserved space/table                        | ✓                  |                       |                |                |                       |
| Logo/name on tasting glass                  | ✓                  | ✓                     |                |                |                       |
| Logo present on signage at event            | ✓                  | ✓                     | ✓              | ✓              | ✓                     |
| Event Tickets                               | 10                 | 5                     | 4              | 2              | 1                     |
| Social media mentions                       | ✓                  | ✓                     | ✓              | ✓              | ✓                     |
| Logo placement in e-newsletters             | ✓                  | ✓                     | ✓              | ✓              | ✓                     |
| Logo placement on website                   | ✓                  | ✓                     | ✓              | ✓              | ✓                     |



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