



STAKEHOLDER

RECOGNITION

- Five ads in *The Lane Report* recognizing our Stakeholder members.
- Large logo on scrolling Stakeholder ribbon on each DLP web page at downtownlex.com.
- Large logo in DLP Annual Report.
- Large logo in DLP Annual Meeting Program.
- Recognition on signage and during presentation at DLP Annual Meeting attended by more than 300.
- Stakeholder recognition banner at 25+ Thursday Night Live events attended by 150,000+.
- Stakeholder recognition signage at State of Downtown.
- Stakeholder recognition signage at other DLP produced events.

MARKETING

- Large logo included in our weekly e-newsletters sent to more than 4,500 recipients.
- Mentions on DLP social media platforms.
- Logo on DLP member listing web page.

EXCLUSIVE ACCESS

- Opportunity to serve on DLP Board, Advisory Board and committees.
- Access to member contact list.
- First access to sponsor DLP events.
- First access to monthly and quarterly reports.
- DLP/DLMD Property Improvement Grant Program (subject to program guidelines).

PERKS AND DISCOUNTS

- 4 complimentary tickets to the DLP Annual Meeting.
- 4 complimentary tickets to DLP State of Downtown.
- 150 beverage tickets for Thursday Night Live.
- Complimentary beverage tickets to DLP networking events.
- Opportunity to buy additional tickets at discounted rates.