

## THURSDAY NIGHT LIVE

April 7 - October 14, 2022

Fifth Third Bank Pavilion at Henry A. Tandy Centennial Park

Join us in Downtown Lexington every Thursday evening, for the 2022 Central Bank Thursday Night Live concert series! Come to Fifth Third Bank Pavilion from 5:00pm - 8:00pm for beverages, tasty food and of course, great music by live bands! Average nightly attendance is 2,000 with peak nights in May-July averaging 3,500.

	PRESENTING SPONSOR	STAGE SPONSOR	SCHEDULE SPONSOR	NIGHT SPONSOR
INVESTMENT	SOLD	SOLD	\$4,000	\$1,000- 1,200
Logo/name inclusion in the Official event logo/title	✓			
Company mention in all press releases/ media pitches	✓			
Category exclusivity	✓			
Sponsor name mentioned on radio and tv ads	✓			
Beverage vouchers	✓	✓	✓	✓
On-site booth for product placement	✓	✓	2 mutually agreed upon night	Week of sponsorship
Social media mentions	✓	✓	At beginning of season	Week of sponsorship
Logo placement in e-newsletters	✓	✓	✓	Week of sponsorship
Logo present on signage at event	✓	✓	✓	Week of sponsorship

