

2012 MAYFEST ARTS FAIR

Saturday, May 12 & Sunday, May 13

Winery Vendor Application Information

Event Location:

The festival will be held in historic Gratz Park in Downtown Lexington, Kentucky.

Event Dates and Hours:

- * Set-up: Friday, May 11 & Saturday, May 12.
- * Saturday, May 12, 10:00 a.m. - 6:00 p.m.
- * Sunday, May 13, 11:00 a.m. - 5:00 p.m.

Application & Contract Schedule:

- * Application must be postmarked or by February 10, 2012
- * Space is limited - contracts will be issued on a first-come, first-served basis.
- * Contracts will be mailed out upon receipt of the application.
- * Signed contract and \$125 booth fee are due April 6, 2012.
- * Late applications must be postmarked or delivered by April 13, 2012 and include a \$50 late fee.
- * There will be no reminders.

Applications Must Include:

- * A completed and signed application.
- * A digital image we can use on our website to accompany your listing.
- * \$25 non-refundable application fee.

Fees:

- * There is a \$25 non-refundable deposit due with your application.
- * Booth fee is \$125 due with the signed contract.
- * Please make all checks payable to: Downtown Lexington Corporation. We also accept Visa, MasterCard, and Discover. All credit card charges will carry a \$2.50 service charge per use.

Booth Information:

- * The allotted booth size is 12' x 12'.
- * Each 12' x 12' space requires a booth fee. Multiple spaces may be purchased.
- * An individual Vendor may sell multiple product types; however, only one Vendor/business is allowed per booth.
- * The Vendor is responsible for providing all display structures, chairs, tables, tent etc.
- * There will be no electricity provided by the fair.
- * Booths may be sitting on pavement - be prepared to provide weights.
- * Due to ongoing changes to the festival layout, we cannot take requests for booth locations.
- * Early set-up can begin on Friday. Your assigned arrival time will be sent with the acceptance packet.
- * Overnight security will be provided Friday and Saturday nights.
- * Free exhibitor parking.
- * On-site concessions and restrooms.

Eligibility:

- * Entry is open only to Kentucky area wineries.
- * All wines are welcome at Mayfest; however, an emphasis on locally produced wines is preferred.
- * Wine accessories are welcome at wine booths.
- * Handcrafted items are welcome at wine booths, whether produced locally or imported; however, they must be specific to the wine industry.
- * Food items may not be sold at a Winery booth as it conflicts with the food vendor sales. All food items must be submitted under a food vendor application.
- * Samples may be served, however samples must be sold above cost and may not be given away on festival grounds, per KY ABC law.
- * A temporary liquor license is not necessary to serve wine samples, however Wineries must post their Small Farm Winery license per KY ABC law.

Kentucky Sales Tax & Liability:

- * Each exhibitor is responsible for collecting and reporting Kentucky State sales tax (6% of all sales).
- * To obtain KY sales tax forms, contact Mary Jo Riddel at the KY Dept of Revenue at 502-564-9493.
- * The Downtown Lexington Corporation, LFUCG Division of Parks & Recreation, and any other sponsors will not be responsible for loss, theft or damage of property.

For More Information:

- * Information about the Mayfest Arts Fair can be found online at www.downtownlex.com.
- * More detailed information about the entertainment program and layout will be included with the acceptance packet.

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